Dear (NAME),

**On Sunday, September 15, 2019, I will be participating in the RBC Race for the Kids and I challenge you and (COMPANY NAME) to enter a team and join me in supporting youth mental health programs at CHEO.**

The RBC Race for the Kids is a 2K Family Fun Run, a 5K and 10K timed, all terrain walk/run event in support of youth mental health programs at CHEO. All of the closed courses make their way through beautiful Wesley Clover Parks. Participants of all ages and abilities are welcome to participate in the event of their choice. Each registered participant will receive a t-shirt, a finisher’s medal and enjoy a healthy breakfast, entertainment and activities for people of all ages, including the RBC Kids Zone.

**Join the Workplace Team Challenge!**Whether you have five or 500 employees, participation in the RBC Race for the Kids is a great way to build team spirit and a sense of camaraderie among employees. Group participation in an event engages your staff and allows everyone to feel a sense of pride and satisfaction for giving back to the community and supporting an important cause. Increase your company’s visibility in the community by forming a corporate team and show others the meaning of corporate social responsibility.

**Workplace Team Challenge Benefits**

* Free registration with the commitment of a corporate donation   
  *(one registration for every $100 donated, tax receipt issued).*
* Logo recognition on Workplace Team Challenge signage on event site
* Opportunity to have your branded tent onsite as your team meeting place   
  *(min. fundraising total of $5,000)*
* Team kit including bibs and race shirts delivered to your office   
  *(min. $3,000 raised by September 6)*
* Registration and fundraising presentation at your office hosted by CHEO fundraising support team
* Materials and resources to assist team member recruitment and to promote fundraising activities

**Get started today!** [www.rbcraceforthekids.com/ottawa](http://www.rbcraceforthekids.com/ottawa)

To obtain your free registration promo codes and for additional details please contact Kirsti Guenette, Corporate Development Officer, CHEO Foundation at 613.738.3964 or [kguenette@cheofoundation.com](mailto:kguenette@cheofoundation.com).

Together our fundraising efforts will help CHEO’s youth mental health programs offer support to more kids, improve emergency care, expand mental health services for children under the age of six and help parents and caregivers find the right services at the right time.   
  
Sincerely,  
(YOUR NAME)